

Kareem Johnson

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Education

Saint Louis University | **B.A. Communication** | St. Louis, MO.

May 2010

Certificate: Creative and Professional Writing

Leadership Experience

News Director & Managing Editor | *SLU News22* (Saint Louis University) Mar. 2009 – May 2010 St. Louis, MO

- Assigned and advised reporters and staff on writing and production
- Collaborated with other campus media to create strategic content sharing and cooperation
- Oversaw day-to-day news department operations, editing and assembling newscast scripts

Professional Experience

Intern | *DNAinfo.com* (New Media News, LLC.) Jun. 2011 – Aug. 2011 New York, NY

- Conducted on-scene interviews with police, fire and the public in multiple locations in Manhattan daily
- Created a Flickr set of nearly 800 news photos and video taken on scene
- Researched local news stories daily to identify new content, utilizing Twitter, Facebook

Freelance Reporter | *Patch.com* (AOL, Inc.) Nov. 2010 – Present St. Louis, MO

- Wrote on politics, community affairs and government beats
- Utilized social media, including Twitter and Facebook to live-tweet meetings and promote stories to followers
- Photographed and recorded video as part of covering news events

Contributing Reporter & Editor | *The University News* (Saint Louis University) Aug. 2008 – May 2010 St. Louis, MO

- Pursued enterprise and political pieces at the student-run weekly newspaper with a circulation of over 8,000
- Interviewed university students and officials on multiple subjects
- Assisted with the copy editing of stories on production nights

Anchor/Reporter & Producer | *SLU News22* (Saint Louis University) Aug. 2007 – May 2010 St. Louis, MO

- Interviewed former Mexican President Vicente Fox, Dr. Cornel West, and Bill Nye (the Science Guy)
- Delivered campus news to over 6,000 on-campus viewers twice weekly; produced newscasts on nights I did not anchor, which included floor directing, camera operation, switching, and soundboard operation
- Produced daily one-minute news briefs that required research from multiple local, state, national and worldwide news source, utilizing Twitter and other social media

Related Work Experience

Videographer & Editor | *Student Media Production Team* (Saint Louis University) Aug. 2009 – May 2010 St. Louis, MO

- Filmed, produced, and edited video projects for multiple clients at Saint Louis University that delivered consistently before deadline
- Worked closely with clients to ensure projects were produced to the highest standards, and address issues as they arose
- Provided solutions to clients to exceed expectations

Other Work Experience

Social Media & IT Consultant | *Nancy Hightshoe Seminars* May 2009 – Jun. 2011 St. Louis, MO

- Headed up social media and infrastructure management for an internationally-known personal safety expert
- Utilized multimedia production skills to add video to website to highlight talents to prospective clients
- Maintained computer equipment, and provided recommendations on equipment purchases

Patron Services (Page) | Saint Louis Public Library Jun. 1999 – Jun. 2011 St. Louis, MO

- Self-taught library procedures and circulation software to enhance value to staff
- Collaborated with coworkers to optimize workflow by designing and implementing returned item organization system
- Multitasked several duties, which included answering reference questions, answering the telephone, library material circulation, in addition to organizing and shelving library materials

Skills

Administrative: Microsoft Office (*Word, PowerPoint, Excel, Outlook*), Google Apps, Sage ACT!, Windows/Mac Platforms

Design/Media: Adobe Creative Suite (*Photoshop, Illustrator, Premiere Pro, AfterEffects*), Apple Final Cut Studio (*Final Cut Pro, DVD Studio, Motion, LiveType*)

Digital Photography: Adobe Photoshop Lightroom, MiniDV

Social Media: Twitter, Facebook, LinkedIn, Foursquare, Gowalla